

# BarStack Media Kit

## Short Description

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BarStack makes bartending simple. Add your ingredients. See the recipes you can make. Get suggestions on ingredients you should get and recipes you will like.

## Video Demos

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There are video demos showing how BarStack works for each of the major platforms it's on.

### Windows 8 App

- Main page: <http://www.youtube.com/watch?v=fGF-Vz78R80> (0:27)
- Ingredients page: <http://www.youtube.com/watch?v=vjNq65urF08> (1:02)
- Recipes page: <http://www.youtube.com/watch?v=mCfVihXBoUU> (0:29)

### Web

- Demo: <http://www.youtube.com/watch?v=1HBFIFV-hxM> (1:17)

## Long Description

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BarStack makes managing your home bar a cinch. No longer do you have to flip through the pages of an outdated recipe book just to find out that you're missing one or two ingredients. BarStack only shows you the recipes you can make with what you have on hand.

Once you're ready to start expanding your home bar, use BarStack to find ingredients that compliment your current selection. BarStack recommends ingredients that maximize the number of recipes you can make. This eliminates the problem of getting stuck with an ingredient that you can only use in one or two recipes that you might not love.

## Press Benefits

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To obtain free access to BarStack apps, contact Kurt Tomlinson.

**Kurt Tomlinson**

BarStack Creator

[kurt@barstack.com](mailto:kurt@barstack.com).

## Social Media

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BarStack is active on Twitter, Facebook, and YouTube. The BarStack Google+ account is updated infrequently.

New recipes, video tutorials, and site updates are announced via Twitter/Facebook. Video tutorials are posted to YouTube.

- Twitter: <https://twitter.com/barstack>
- Facebook: <https://www.facebook.com/BarStack>
- YouTube: <http://www.youtube.com/barstack>
- Google+: <https://plus.google.com/+Barstack/videos>



## Contact Information

**Kurt Tomlinson**  
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 kurt@barstack.com

## Images

### Logos

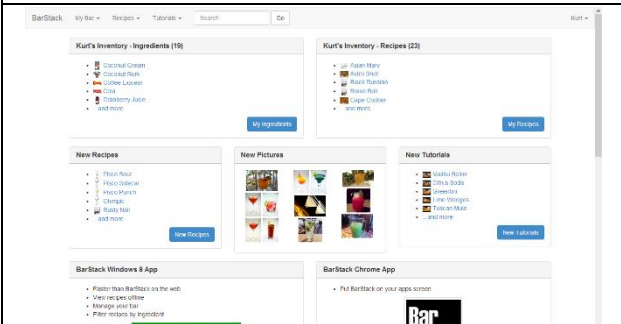
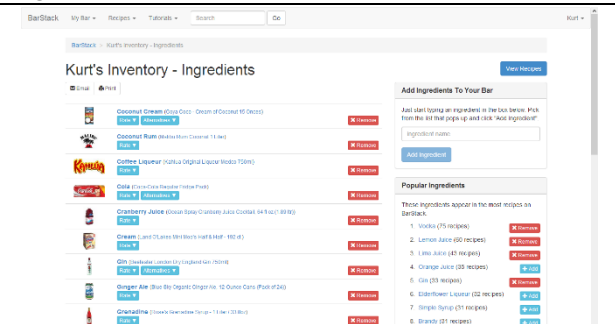
Look in the “Logos” folder for the original, high-resolution images.

Square Logo	Wide Logo with Tagline
	

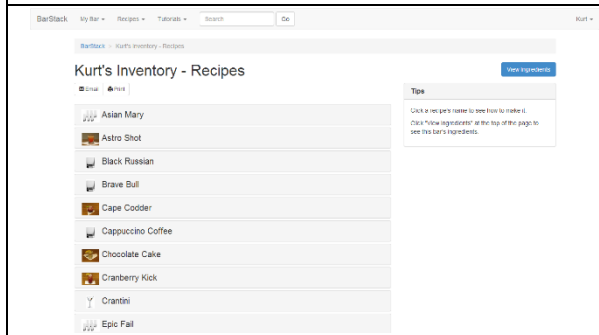
### Screenshots

Look in the “Screenshots” folder for the original, high-resolution images.

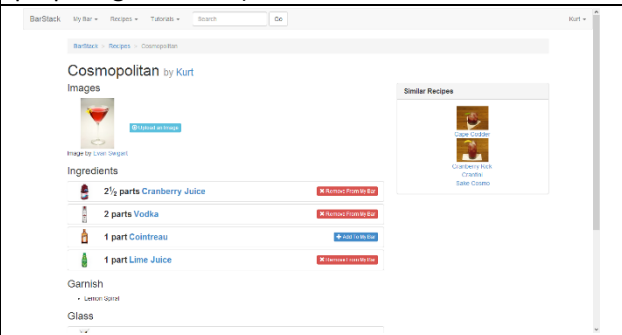
### Web

Main Page (Shows new recipes, pictures, tutorials, and a general overview of the user’s bar.)	Personal Bar Ingredients Page (Shows the ingredients the user has in his/her bar and suggests ingredients for him/her to add.)
	

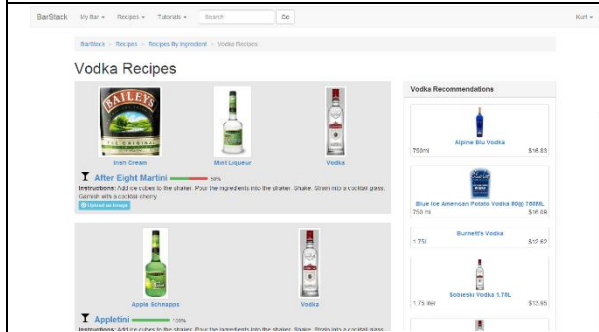
**Personal Bar Recipes Page** (Shows the recipes the user can make with the ingredients in his/her bar.)



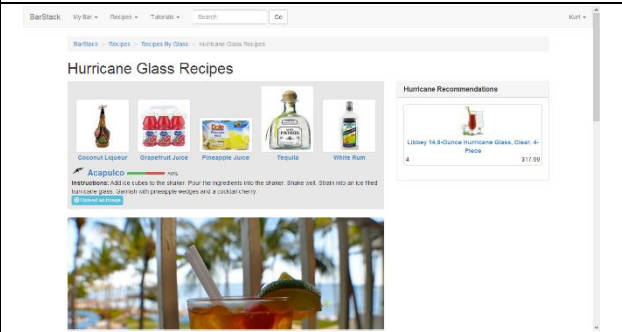
**Recipe Page** (Shows pictures of the recipe, the glass needed, ingredients, garnishes, and instructions on preparing the drink.)



**Ingredient Page** (Shows all of the recipes that can be made with a specific ingredient. Useful for discovering new recipes.)

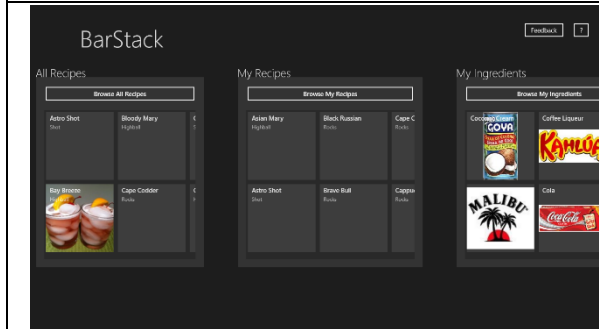


**Glass Page** (Shows all of the recipes that are made in a certain type of glass.)

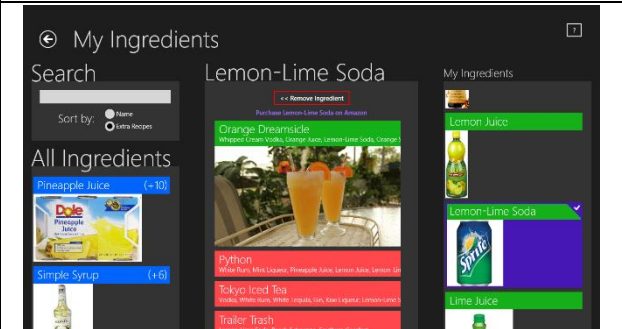


## Windows 8 App

**Main Page** (Shows an overview of the recipes in the BarStack database, the recipes the user can make, and the ingredients in the user's bar.)



**Ingredients Page** (Shows the ingredients in the users bar.)



**Recipes Page** (Shows how to make all of the recipes the user can make with his/her ingredients.)

